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AUG -4 1925

✓SPEED MAD✓

Photoplay in five reels ✓

✓Story by Dorothy Howell✓

Directed by Jay Marchant

Author of photoplay (under Sec. 62)
Perfection Pictures Corporation of the U. S.

Patron Pulling Publ



SCENE FROM "SPEED MAD"

Scene Cut No. 1

ADVANCE NOTES

William Fairbanks and Edith Roberts head a well-known cast of favorites in "Speed Mad," the racing thriller which comes to the Theatre next. "Speed Mad" is the second Perfection production released by Columbia for 1925-26. Jay Marchant directed. Supporting the stars are Lloyd Whitlock, Johnny Fox, Melbourne MacDowell, George French, Bob Kortman, Florence Lee and Buddy, the Dog.

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A T A G L A N

The Cast

William Fairbanks...Bill Sanford
Edith Roberts...Betty Hampton
Lloyd Whitlock...Alan Lawton
Melbourne MacDowell

John Sanford

Johnny Fox, Jr.

Freckles Smithers

Florence Lee

"Grandma" Smithers

Charles French

Charles Hampton

"Buddy" the Dog...Himself



Scene Cut No. 2

NEWSY Biographies

WILLIAM FAIRBANKS was born and educated in DENVER, Colorado. He received his education in a military academy in his native state. Although an all-around athlete he also indulged in theatricals which paved the way to his stage career. The call of the camera was too much for him and he accepted an offer from Columbia Pictures a few years ago to star in their rapid action Perfection releases. Some of his most notable past successes are: "The Battling Fool," "Racing for Life," "A Fight for Honor," "Women First" and "Fighting Youth." His most recent effort, "Speed Mad," in which he co-stars with Edith Roberts under Jay Marchant's direction, comes to the Theatre next.



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Title "SPEED MAD"

Brand Perfection Picture

Featuring WILLIAM FAIRBANKS with EDITH ROBERTS and Lloyd Whitlock, Melbourne MacDowell, Johnny Fox, Jr., Florence Lee, Charles French, and "Buddy" the Dog

Director Jay Marchant

Author Dorothy Howell

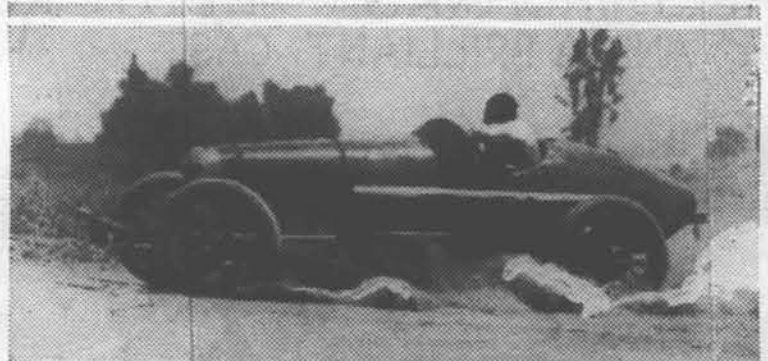
Titles Malcolm Stuart Boylan

Edited by Charles J. Hunt

Cameraman George Meehan

Production Manager Harry Cohn

Fottage 4442 Feet



SCENE FROM "SPEED MAD"

Scene Cut No. 4

Exhibitors' Sy

Bill Sanford, young daredevil, races about the countryside in his speedster. His happiness is only marred by motorcycle cops, courts, occasional crashes.

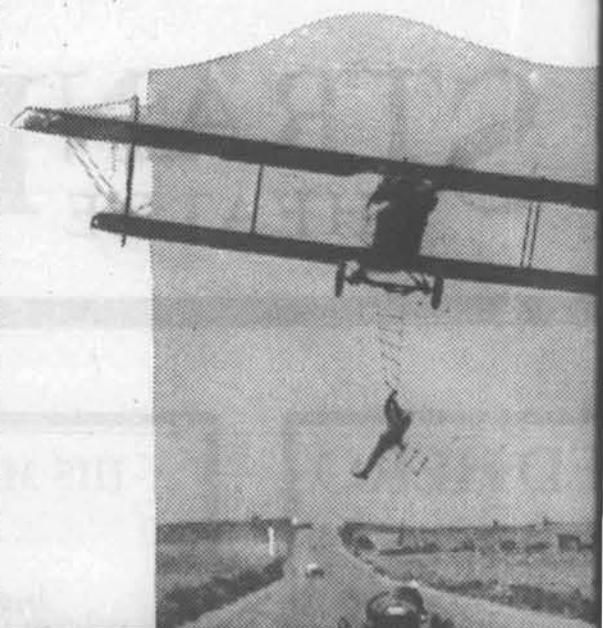
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Bill's first night is spent in a haystack. The next morning Bill bumps into a milk-laden flivver of Smithers Dairy Farm. "Freckles" Smithers and his grandmother operate this business. Freckles is a fourteen year old lad. Both stand aghast as they see the sad results of the accident. Realizing that it is impossible for him to pay for the damage, Bill suggests that they attach a trailer to his racer.

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n Pulling Publicity

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 Edith Roberts... *Betty Hampton*
 Lloyd Whitlock... *Alan Lawton*
 Melbourne MacDowell
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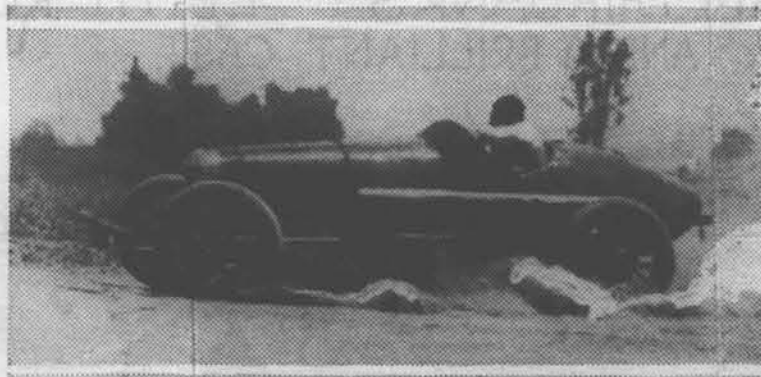
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 Director Jay Marchant
 Author Dorothy Howell
 Titles Malcolm Stuart Boylan
 Edited by Charles J. Hunt
 Cameraman George Meehan
 Production Manager Harry Cohn
 Footage 4442 Feet



SCENE FROM "SPEED MAD"

Scene Cut No. 4

PROGRAM announcement

He was daring, young and handsome and he made life miserable for the fastest of motorcycle cops. His racing car was one of the best in the world—and he was the bane of his own father, too.

But he was manly and romantic and when he faced the world with empty pockets—except for a five dollar bill, young Sanford patted the head of his clever dog, grabbed the wheel of his racer, and dashed away.

Then occurred an accident to a poor old woman's delivery truck. Sanford had no money to make good, but he delivered milk for her grandson, "Freckles," in his racer. And . . . Betty Hampton, loveliest girl in the town was in trouble. There were a number of brutal fellows who crossed her father's path: even her path, and young Sanford's path.

There came a day when a dozen big racers were lined up on one of the fastest tracks in the world. And because of the girl's faith in Sanford—for she put up the large entrance fee for him, the future of a half dozen people: yes, their very lives hung in the balance.

Dirty work came into play when a rival for Betty's hand entered the race. His confederates were told to do anything to get rid of . . . but you must see "Speed Mad," it's the fastest thing on WHEELS IN THE REELS with William Fairbanks and Edith Roberts co-starring under Jay Marchant's direction . . . next . . . at this theatre.

REMEMBER THE DATE . . . IT'S THE TREAT OF A LIFETIME!

Exhibitors' Synopsis

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Sanford Senior attempts to patch up matters with the cop but is unsuccessful. Father then becomes even more indignant and gives Bill \$5.00, telling him it will have to carry him through the entire month. Bill decides to leave home. With him is his dog, "Pal," an exceptionally intelligent creature.

Bill's first night is spent in a haystack. The next morning Bill bumps into a milk-laden flivver of Smithers Dairy Farm. "Freckles," Smithers and his grandmother operate this business. Freckles is a fourteen year old lad. Both stand aghast as they see the sad results of the accident. Realizing that it is impossible for him to pay for the damage, Bill suggests that they attach a trailer to his racer.

At this same time he sees a poster announcing a \$10,000 prize to the winner of an automobile

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Betty insists she will help Bill enter the big race with the needed fee.

On the day of the race Lawton who is also an entry, frames with his chauffeur and a number of other ruffians to waylay Bill.

Bill's father happens to read of the race and sees his son listed as an entry, and he sets out to attend this race.

Bill is abducted. Lawton's chauffeur takes Bill's car and his confederates knock Bill cold, bind him hand and foot and hide him in a freight car. Pal follows the train and clever dog that he is, he climbs up on a bridge and jumps on top of the car. He soon finds a hole and





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A series of thrilling punches punctuate the action of "Speed Mad," the Perfection racing drama released by Columbia, coming to the Theatre on William Fairbanks as a dare devil speed maniac and Edith Roberts as the girl he risks his life a dozen times for, are the popular stars of this feature. They are supported by a well-known cast of favorites, and Buddy—one of the cleverest little dogs on the screen.

Jay Marchant directed "Speed Mad" for Columbia's Perfection series and made a thrilling race picture of dare devil action featuring the stars, William Fairbanks and Edith Roberts.

William Fairbanks. Bill Sanford
Edith Roberts. Betty Hampton
Lloyd Whitlock. Alan Lawton
Melbourne MacDowell
John Sanford
Johnny Fox, Jr.
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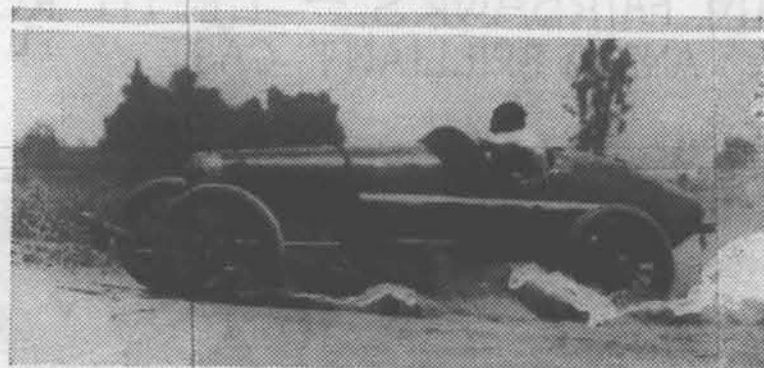
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Author Dorothy Howell
Titles Malcolm Stuart Boylan
Edited by Charles J. Hunt
Cameraman George Meehan
Production Manager Harry Cohn
Fottage 4442 Feet



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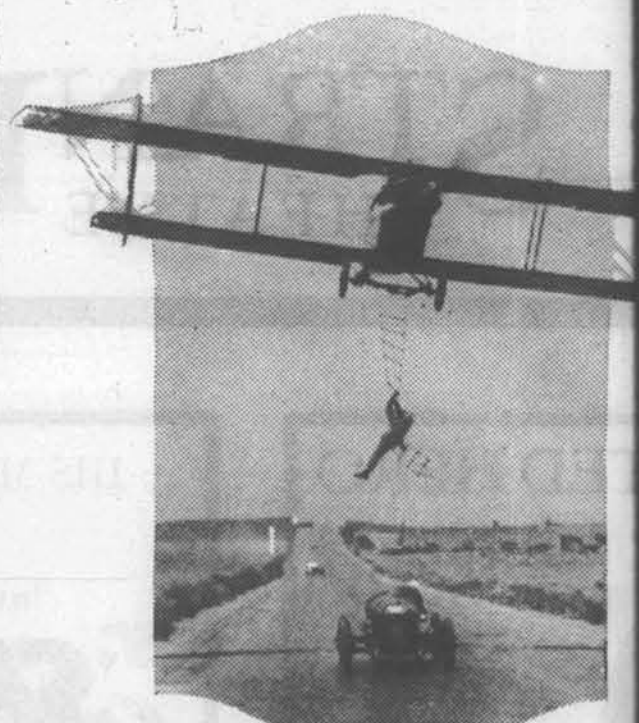
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At this same time he sees a poster announcing a \$10,000 prize to the winner of an automobile race. Bill needs \$300 or an entrance fee.

Bill helps the lad to deliver his milk and in doing so he chances across Betty Hampton, a charming young Miss, whose father is now suffering financial reverses. Just before Bill arrives Allan Lawton, a mortgage broker, tells the girl's father that unless a \$4,000 note is redeemed in full, he will foreclose on the property. Lawton hints that if Betty will consider his suit he will forget about the matter.

The girl scorns his attention. Bill's automobile is across the roadway and Lawton is unable to back out. Lawton's chauffeur is annoyed by Pal's barking and strikes him. Bill comes up at this time and knocks the big brute down. In a flash they are battling all over the lawn. Bill finally wins.

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Scene Cut No. 5

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Author...Dorothy Howell
Titles...Malcolm Stuart Boylan
Edited by...Charles J. Hunt
Cameraman...George Meehan
Production Manager...Harry Cohn
Fottage...4442 Feet



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Scene Cut No. 4

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Bill's father happens to read of the race and sees his son listed as an entry, and he sets out to attend this race.

Bill is abducted. Lawton's chauffeur takes Bill's car and his confederates knock Bill cold, bind him hand and foot and hide him in a freight car. Pal follows the train and clever dog that he is, he climbs up on a bridge and jumps on top of the car. He soon finds a hole and jumps through. In several minutes he succeeds with his teeth in untying the knots of the rope which bind Bill's hands and feet. Bill takes the dog into his arms and jumps out,

to safety.

The race in the meantime is in progress, Betty and Freckles are surprised to see that car number 2, Bill's racer, is far behind.

Bill seizes a motorcycle and dashes towards the track. The motorcycle is soon wrecked but Bill finds a friendly aviator. The aviator sweeps down over the race track and Bill does a daring leap into his own car being run by Lawton's chauffeur. The ruffian is soon knocked out of the car. Bill then speeds up at a dizzy pace and wins.

Bill then accuses Lawton and embraces Betty. Bill's father tells everybody he is proud of his son,



EDITH ROBERTS

He was daring, young and handsome and he made life miserable for the fastest of motorcycle cops. His racing car was one of the best in the world—and he was the bane of his own father, too.
But he was manly and romantic and when he faced the world with empty pockets—except for a five dollar bill, young Sanford patted the head of his clever dog, grabbed the wheel of his racer, and dashed away.
Then occurred an accident to a poor old woman's delivery truck. Sanford had no money to make good, but he delivered milk for her grandson, "Freckles," in his racer. And... Betty Hampton, loveliest girl in the town was in trouble. There were a number of brutal fellows who crossed her father's path: even her path, and young Sanford's path.

There came a day when a dozen big racers were lined up on one of the fastest tracks in the world. And because of the girl's faith in Sanford—for she put up the large entrance fee for him, the future of a half dozen people: yes, their very lives hung in the balance.

Dirty work came into play when a rival for Betty's hand entered the race. His confederates were told to do anything to get rid of... but you must see "Speed Mad," it's the fastest thing on WHEELS IN THE REELS with William Fairbanks and Edith Roberts co-starring under Jay Marchant's direction... next at this theatre.

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SCENE FROM "SPEED MAD"

Scene Cut No. 5

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Washington, D. C.

Register of Copyrights
Washington, D. C.

Dear Sir:

I herewith respectfully request the return of the following
named motion picture films deposited by me for registration of
copyright in the name of Peffection Pictures Corporation

SPEED MAN (5 reels)

Respectfully,

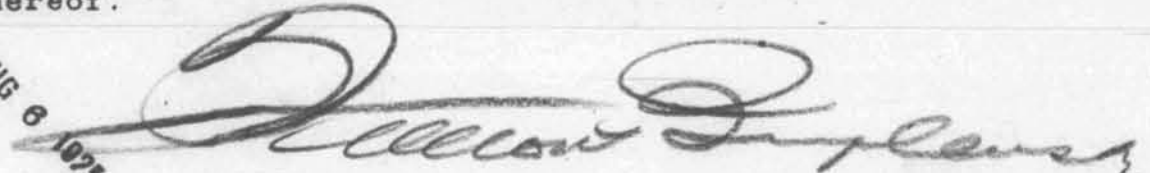
FULTON BRYLAWSKI

The Peffection Pictures Corporation
hereby acknowledges the receipt of two copies each of the
motion picture films deposited and registered in the Copyright
Office as follows:

<u>Title</u>	<u>Date of Deposit</u>	<u>Registration</u>
Speed Man	8/4/1925	L ©CIL 21694

The return of the above copies was requested by the said
Company, by its agent and attorney on the 4 day of
Aug. and the said Fulton Brylawski for himself, and as
the duly authorized agent and attorney of the said Company,
hereby acknowledges the delivery to him of said copies, and
the receipt thereof.

AUG 6 1925



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